

ELITEWORLD
HOTELS&RESORTS

Sustainability Policy & Environmental Approach





We shape the future with an environmentally friendly tourism approach

Being a part of the accommodation sector, we are aware that our operations are directly connected with nature. With this sense of responsibility, we adopt the principle of minimizing our environmental impact and leaving a livable world for future generations.

Protecting nature, promoting environmental awareness and managing waste properly are integral to all our operations.

We have systematized our understanding of sustainability through the R4 Procedure we developed for this purpose.

R4

Reduce: We reduce our carbon footprint by minimizing the consumption of energy, water and natural resources.

Reuse: We encourage reuse over single-use and use our resources more efficiently.

Recycle: We sort the waste and reintroduce recyclable materials into the economy.

Responsibility: We act with an ethical and responsible approach towards nature, society and people.





Maximized Sustainability: Our GSTC Sustainable Tourism Certificates

All our hotels have successfully completed all three stages of the Sustainable Tourism Program developed in cooperation with the Ministry of Culture and Tourism of the Republic of Türkiye and the Global Sustainable Tourism Council (GSTC), and have been entitled to the Sustainable Tourism Certificate.

This certificate recognizes our outstanding efforts in environmental, social, and economic sustainability at both national and international levels.

Reducing Water Consumption

To ensure the sustainability of water resources, we have implemented water saving practices in our hotels for both guests and employees.

We use aerators that reduce the water flow of taps in rooms, public and staff areas, and our urinals and health club faucets are equipped with motion sensor systems to ensure water consumption only when needed.

We also provide information in the rooms about the environmental impact of daily towel and bed linen changes, encouraging our guests to save water and energy.





Reducing Power Consumption & Natural Gas Usage

The automatic power cut-off system operated by the room cards is activated when the guest is not in the room, preventing unnecessary power consumption. We use LED lighting in public areas, meeting rooms and the health club, and dimmable systems in meeting rooms to optimize energy use according to needs.

We prefer class A Chiller devices in our cooling system, and use natural gas throughout the hotel, which is the least harmful and most economical fossil fuel. In this way, we aim to reduce our carbon footprint while increasing power efficiency.



Power Efficiency and Environmentally Friendly Practices: Electric Charging Station

To support environmental sustainability and ensure efficient power use, we offer our guests Electric Vehicle Charging Stations in some of our hotels for an environmentally friendly service.

Waste Management

We work in compliance with a Zero Waste Policy by sorting all the waste in our hotels.

Waste vegetable oils from food and beverage and kitchen areas are collected regularly by licensed transportation companies. Waste is sorted out at the source within the hotel using written and marked classification units, and collected by the staff every day and taken to the Zero Waste Room, where it is separated into the classes. It is delivered to the relevant municipalities on the specified days and times.





Types of Separated Waste:

Paper (office paper, cardboard boxes, etc.)

Glass (beverage bottles, jars, etc.)

Plastic (water bottles, packaging materials, etc.)

Metal (tin cans, beverage cans, etc.)

Organic Waste (food waste, fruit and vegetable scraps, etc.)

Waste Vegetable Oil (frying oil used in kitchens)

Electronic Waste (end-of-life electronic devices, batteries, etc.)

Hazardous Waste (some cleaning product packaging, fluorescent lamps, etc.)

TO - KA Project

With TO-KA Project, we have abandoned single-use products such as shampoo and shower gel in our hotels, and switched to dispenser systems that can be used for longer periods. In this way, we minimize plastic waste to be thrown into nature and exhibit an environmentally friendly approach.

In addition, we ensure recycling of used dispenser bottles and collect the waste as part of the Collect&Win (TO-KA) project.

Hotels can redeem the money points they earn through a dedicated application to purchase gifts for their employees and also have the opportunity to make donations to different associations on behalf of Elite World.

This project not only demonstrates an environmentally sensitive approach, but also raises awareness of social responsibility.





We Recycle Coffee Grounds!

The used coffee grounds in our hotels are considered a resource rather than waste and are offered to our guests as a gift for use as natural fertilizer.

This practice allows us to contribute to the recycling of organic waste and involve our guests in sustainable living practices.



Biodiversity and Nature Awareness

There are various plant and tree species in the gardens of our hotels and to increase biodiversity awareness, we provide guests with informative labels displaying the names and species of the plants.

This practice reinforces our respect for nature and enables our guests to build a closer connection with nature.

Climate Crisis and Eco-Friendly Practices: e-cording

Within the scope of the Ecording Seed Planting project, we plant seeds together with Ecording, which develops sustainable, innovative and technological solutions against the global climate crisis.

This practice is an important step towards reducing our environmental impact and restoring natural habitats.



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